



Advertisement Application
Program Book

Deadline for Receipt of Form and Ad: April 11, 2011

Company Name: _____

Address: _____

City/State/Zip: _____

Contact: _____

Phone: _____ Fax: _____ E-Mail: _____

1st _____ 2nd _____ 3rd _____

Specifications:

Size	<u>Live Area</u>	<u>Book Trim Size</u>
	7-1/2"Wx10"L	8-1/2"Wx10-7/8"L

- Allow 1/8" all around for bleed if desired
- Avoid placing type within 1/2" of the left/right margins
- Format Ad as high-resolution pdf (be certain to embed all fonts)
- Post ads to the following site: ftp.faseb.org
User ID: ftp123
Password: tempftp123

User ID and Password are case sensitive

Please select your ad placement:

- \$1,500 Outside back cover, full page, 4-color
- \$1,000 Inside back cover, full page, black and white only
- \$ 700 Inside full page, facing inside back cover, black and white only
- \$ 500 Inside full page, alphabetical placement, black and white only

Total Amount Due \$ _____

Check - Payable to GSA

Credit Card: American Express Discover MasterCard VISA

Card # _____ Exp. Date _____ 3 Digit Security Code _____

PRINT name as it appears on Card _____

Cardholder Signature _____

Please fax this form for receipt by April 11, 2011 to: Suzy Brown, 301/634-7079