



Exhibit Space License Agreement

Deadline for Receipt of Form (both pages): April 11, 2011

Print as you wish it to appear in publications

Company Name _____

Address: _____

City/State/Zip: _____

Pre-Show Contact: _____ Phone: _____ Fax: _____

E-Mail: _____ URL: _____

Booth Requested

1st _____ 2nd _____ 3rd _____

Exhibitor requests that the assigned space is not located adjacent or opposite any of the following companies: (GSA will make every effort to comply with requests; however, GSA will have no liability if the space location is not assigned as requested).

Please include a 50 word or less company/product/service description to be included in the Conference Program and Abstracts Volume. This description must reach the GSA office no later than April 11, 2011 for inclusion in the book.

\$2,000 for Commercial Exhibit x _____ (number of booths) = \$ _____

\$1,500 for Not-for-Profit Exhibit x _____ (number of booths) = \$ _____

Total Amount: \$ _____

Check - Payable to GSA

Credit Card:

- American Express
- Discover
- MasterCard
- VISA

Card # _____ Exp. Date _____ 3 Digit Security Code _____

PRINT name as it appears on Card _____

Cardholder Signature _____

By signing below and initialing on page 2, exhibitor hereby applies for an Exhibit Space License based on the terms and conditions stated here and on the following page in the Exhibit Space License Agreement as well as all General Information, Rules and Regulations for exhibiting posted in the Official On-Line Prospectus.

Exhibiting Company _____

Accepted by the Genetics Society of America

By (name) _____

By _____

Title _____

Title _____

Date _____

Date _____

Please mail or fax this form (both pages) and payment for receipt by April 11, 2011 to: Suzy Brown, CMP, The Genetics Society of America, 9650 Rockville Pike, Bethesda, MD 20814-3998. Fax: 301/634-7079 (for credit card payments only).

Questions? Please contact Suzy Brown at sbrown@genetics-gsa.org

EXHIBIT SPACE LICENSE AGREEMENT

Page 2

Subject to acceptance by The Genetics Society of America (GSA), Exhibitor, as named on page 1 of this document, hereby contracts for a license to use exhibit space(s) at \$2,000 USD (commercial exhibitors), \$1,500 (not-for-profit exhibitors) per 8'x10' space at the Mouse Genetics 2011 Conference located at the Omni Shoreham Hotel, Washington, DC, June 22-25, 2011, solely for the purpose of exhibiting a display having educational or practical application in the field of genetics and/or biological research which emphasizes instruments, publications, supplies, products or services for use in teaching or research. License will not be granted for exhibits that principally express a point of view.

Exhibitor agrees that it will use the space solely for an exhibit. Company/service/product descriptions not exceeding 50 words in length, received by April 11, 2011, will be printed in the official Program Book. Longer descriptions will be edited or returned to the Exhibitor at the discretion of GSA. Contracts not containing a description will cause the listing to be limited to the information contained on this contract. GSA reserves the right, without refund, to refuse to allow the placement or maintenance at the Conference of any exhibit that does not in good faith substantially conform to the description provided with this instrument or which contains unrelated material(s).

To secure space, Exhibitor has enclosed with this application the total payment of \$2,000 (commercial exhibitor) or \$1,500 (not-for-profit exhibitor) per booth space. Payment by check or charge to VISA, MasterCard, Discover, or American Express will be accepted. GSA agrees that Exhibitor may cancel or reduce the amount of space applied for on this agreement on or before March 11, 2011, and that if it does so, the entire amount will be refunded. If Exhibitor cancels this agreement or reduces the amount of space applied for after March 11, 2011, but on or before April 11, 2011, GSA may retain 50% of the payment for each space reserved. If Exhibitor cancels this agreement or reduces the amount of space applied for after April 11, 2011, the total cost of reserved space will be retained by GSA.

This contract solely confers a license by GSA on behalf of the Mouse Genetics 2011 Conference to Exhibitor to use a space or spaces to be assigned for exhibition purposes in the exhibit area of the conference. It shall not be construed in any way as an approval, endorsement or recommendation of the content of any exhibit or the products or services displayed in an exhibit, nor to create any agency relationship between GSA and Exhibitor, nor entitle Exhibitor to any use of the name "The Genetics Society of America" or the initials "GSA" except that reference may be made to the meeting as "Mouse Genetics 2011" (with place and dates) in the Exhibitor's advertising. GSA's sole responsibility and obligation under this contract is to permit Exhibitor to use the assigned exhibit space. The exhibit and its installation shall be solely the responsibility of the Exhibitor. Exhibitor warrants that it shall, at its own cost and expense, obtain all necessary licenses, permits and insurance required for its installation and maintenance of its exhibit and any of its employees or agents associated with its exhibit and that it shall pay all taxes and fees incident thereto.

Security for Exhibitor Materials, Employees, and Property: The Exhibit Hall at the Omni Shoreham Hotel will be open to meeting registrants daily from 8:00 AM - 8:00 PM June 23-June 25, 2011. GSA will have a security guard posted at the entrance to the hall *for the sole purpose of assuring the safety of meeting registrants, not to watch equipment, displays or materials of exhibitors. The guard is not intended to secure the property of exhibitors, employees of exhibitors or others. Exhibitors are solely responsible for the security and safety of their equipment and materials.* Exhibitors should consider hiring security to guard their exhibit and materials during times when Exhibitor's personnel are not staffing the exhibit. The GSA and its employees, the Omni Shoreham Hotel, the GSA Board of Directors, GES Exposition Services and the contracted security company shall not assume liability for any losses of any materials nor items taken from the exhibit hall nor from the Omni Shoreham Hotel. *Exhibitors are expected to take all appropriate measures to safeguard their displays and equipment.*

In consideration of the grant of the license, Exhibitor agrees that it shall be liable for any loss or damage to its exhibit or any of its property or the property of its employees or agents and for any loss or damage which may be caused to others as a consequence of its exhibit or acts or failure to act by its employees or agents and further agrees to protect, indemnify and hold harmless GSA, International Mammalian Genome Society, Complex Trait Community, the Omni Shoreham Hotel, GES Exposition Services, GSA Exhibit Management and their respective officers, employees and agents from all claims, losses, damages, or any other costs (including, but not limited to, governmental charges or fines and reasonable attorneys fees and litigation costs) arising out of Exhibitor's use of exhibit space, as well as any additional costs incurred as a consequence of any material or equipment remaining, left or abandoned by Exhibitor after the time for removal of such material or equipment. Exhibitor acknowledges that GSA does not maintain any insurance covering Exhibitor's property or its use, or covering Exhibitor's employees or agents.

Exhibitor agrees to comply with the terms of this Agreement and with the Rules and Regulations for exhibiting incorporated herein by reference and further agrees that GSA may terminate Exhibitor's license to use exhibit space, without refund, if Exhibitor, after notice, shall fail to immediately cure any violation of the Rules and Regulations.

Initials _____

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