



Advertisement Application
Website

Ad will go live within five business days of receipt

Company Name: _____

Address: _____

City/State/Zip: _____

Contact: _____

Phone: _____ Fax: _____ E-Mail: _____

1st _____ 2nd _____ 3rd _____

Specifications:

- Artwork must be in a GIF file format only.
- Total ad size is 200 X 200 pixels.
- File size should be less than 75k.
- Animations should run either three rotations or 30 seconds, whichever is shorter.
- All ads with a white background must include a border.
- If the artwork contains a logo, the logo should not exceed 1/3 of the total ad.

Please select your ad placement:

Premium \$1,400

- Ad visible from date submitted until end of 2011.
- Ad rotated on informational pages throughout meeting web site
- Ad will also be placed in printed program book distributed to meeting attendees (full page black and white) if received by May 1, 2011. Sponsors will also have their ad appear in the print on demand full abstract book.
- Ad will be rotated on abstract search and program planner page in addition to regular placement

Standard \$750

- Ad visible from date submitted until July 1, 2011.
- Ad rotated on information pages throughout meeting web site

Total Amount Due \$ _____

Check - Payable to GSA

Credit Card: American Express Discover MasterCard VISA

Card # _____ Exp. Date _____ 3 Digit Security Code _____

PRINT name as it appears on Card _____

Cardholder Signature _____

Please fax this form for receipt by April 11, 2011 to: Suzy Brown, 301/634-7079